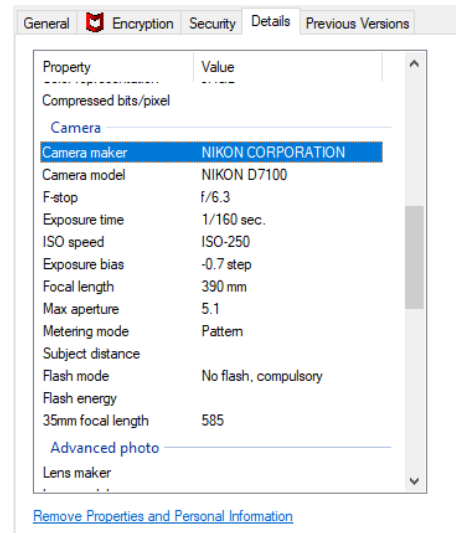


Protecting Your Images



Introduction

- Whenever you share an image digitally you should ensure that it contains your details to identify it as yours
- Your name / contact information can be easily added to the EXIF image meta data (information that is stored within your image files i.e. date created, author, camera type, settings etc)
- You simply need to add your name / contact information once and then every image you take with that camera will have your details added to them
- You can also add this information during image processing using Adobe Lightroom



Protecting Your Images



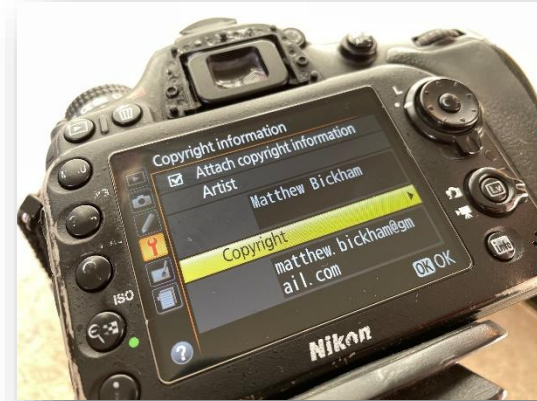
Benefits

1. Sharing your images can make it easy for someone to take your images and use them for their own gain, cropping out watermarks etc or even entering them in to competitions pretending they own the image. Unlikely but it has been known to happen
2. Being able to trace the image back to you is always a good thing
3. Makes it easier for potential buyers to find you

Protecting Your Images



How To: In Camera Copyright Metadata



☐ Name	Date	Type	Size	Tags	Copyright
☒ Old Boat.jpg	15/05/2021 23:45	JPG File	12,775 KB		Matthew Bickham
☐ Three Owls.jpg	03/07/2021 14:20	JPG File	11,102 KB		Matthew Bickham